

FIRST COMPANY



Please join us for

First Company Pink's Premier Event

to benefit The Breast Cancer Research Foundation

as we

**"Salute Life, Feel the Beat and
Embrace the Moment"**

Tuesday, November 8, 2011

7:00 o'clock in the evening until midnight

Russo's on the Bay

162-45 Crossbay Boulevard

Howard Beach, NY 11414

Suggested Dress Attire: Cocktail Attire with a touch of pink or purple

THE MISSION

First Company Pink is passionately committed to raising funds to support lifesaving breast cancer research. Our focus is to promote wellness and increase public awareness. Our efforts are aligned with the Breast Cancer Research Foundation aimed to fund clinical and transitional research, seeking prevention before a cure is needed. We remain diligent, inspired, persistent and committed to reach our goal.

ABOUT US

First Company Pink is a not-for-profit organization founded in April 2010 by Donna Cioffi, as a selfless act of courage, following her own personal battle with breast cancer. Donna along with others close to her, have experienced first hand what it's like to be on the front line of the battlefield. In the very first moment of diagnosis we are transformed into soldiers, warriors, fighters ... forced to "choose to live". Blessed with the gift of a second chance we stand strong as an example of hope and possibilities. First Company Pink will remain vigilant in its continued effort to annihilate breast cancer.

First Company Pink is pleased to inform you that
100% of its proceeds will benefit
The Breast Cancer Research Foundation

Log on to [www. bcrfcure.org](http://www.bcrfcure.org) for more information
or email: FirstCompanyPink@yahoo.com

Response Card Side 1 Printed on smaller card

First Company Pink's Premier Event - side 1

(please return by Tuesday, October 25th)

Dinner reservations only (\$250 per ticket)

Number of tickets: _____

_____ Table for ten, \$2,500

Dinner Sponsorship Packages

_____ The Medal of Honor Package, \$5,000

(Includes table for ten, acknowledgment at the event)

_____ The Silver Star Package, \$3,000

(Includes dinner for six, acknowledgement at the event)

_____ The Bronze Star Package, \$2,000

(Includes dinner for four, acknowledgement at the event)

_____ The Purple Heart Package, \$1,000

(Includes dinner for two, acknowledgment at the event)

Total due* \$_____

I am unable to attend, please accept my donation of \$_____

Name: _____

Phone: _____

***Please make checks payable to: First Company Pink, 25 Bloomingdale Road
Hicksville, NY 11801**

First Company Pink is a 501(c) (3) organization. Your contribution is tax-deductible, less \$100 per ticket. Please be so kind as to list guest names on back of this card.

Response Card Side 2

Printed on smaller card

Table Seating Requests

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

First Company Pink's Premier Journal Ads
(please return by Tuesday, October 4th)

Sizes available (indicated size below):
(a full page (or cover) measures 4 1/4" wide by 7 1/4" deep)

_____ Full-color back cover	\$3,500
_____ Full-color inside front cover	\$3,000
_____ Full-color inside back cover	\$2,500
_____ Camouflage Corporal full page	\$2,000
_____ Private Pink full page	\$1,000
_____ Army Green full page	\$750
_____ Black-and-white full page	\$300
_____ Black-and-white half page (4 1/4 X 3 3/4")	\$200

_____ I will supply press-ready PDF to FirstCompanyPink@yahoo.com

_____ I will supply a photo to be scanned

Total due* \$_____

Name: _____

Phone: _____

*Please make checks payable to:

**First Company Pink
25 Bloomingdale Road
Hicksville, NY 11801**

Printed on smaller card with Camouflage border with pink rim and army green print w/logo

**First Company Pink's Premier Journal Ads
(please return by Tuesday, October 4th)**

Journal Sponsorship Opportunities

_____ Camouflage Corporal Sponsorship, \$10,000

Includes Premium Placement Camouflage, full-page journal ad,
Premium seating for one table of 10,
Cocktail Hour Sponsor,
Camouflage Sponsor listing,
Recognition in BCRF's Annual Major Donor List

_____ Private Pink Sponsorship, \$8,000

Includes Premium Placement Pink, full-page journal ad,
Seating for ten dinners,
Private Pink Sponsor listing,
Recognition in BCRF's Annual Major Donor List

_____ Army Green Sponsorship, \$6,000

Includes Army Green, full-page journal ad,
Seating for ten dinners,
Army Green Sponsor listing

____ I will supply press-ready PDF to FirstCompanyPink@yahoo.com

_____ I will supply a photo to be scanned

Total due* \$_____

Name: _____

Phone: _____

***Please make checks payable to:**

**First Company Pink
25 Bloomingdale Road
Hicksville, NY 11801**