

Magical Wands to Make ~~Cancers~~ Disappear: Fantasy or The Future?



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THE BREAST CANCER RESEARCH FOUNDATION® SYMPOSIUM AND AWARDS LUNCHEON

Tuesday, October 30, 2012 The Waldorf=Astoria

SYMPOSIUM

In loving memory of **Evelyn H. Lauder**

Magical Wands to Make Cancers Disappear: Fantasy or the Future?

9:45 a.m. – 11:30 a.m.

Jade Room and Astor Salon

INTRODUCTION BY

Larry Norton, MD

Memorial Sloan-Kettering Cancer Center
BCRF Scientific Director

MODERATED BY

Clifford Hudis, MD

Memorial Sloan-Kettering Cancer Center
Chairman, BCRF Scientific Advisory Board

AWARDS LUNCHEON

11:30 a.m. – 2:00 p.m.

Grand Ballroom

The **Jill Rose Award** for outstanding research excellence will honor **Gabriel N. Hortobagyi, MD, FACP**, of University of Texas MD Anderson Cancer Center, in recognition of his pathbreaking contributions advancing all aspects of breast cancer science and care, his leadership in public and professional education, and his mentorship of medical professionals worldwide.

The **Sandra Taub Humanitarian Award** will honor **Kay Krill**, President and CEO of ANN INC., in recognition of her dedication to raising awareness of breast cancer and her company's leadership support of lifesaving research, and will be presented by **Kate Hudson**, award-winning actress and the face of Ann Taylor's fall and holiday campaigns.

PRESENTATION OF RESEARCH GRANT AWARDS

R.S.V.P. by enclosed card

We gratefully acknowledge the generosity of our underwriters

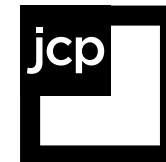
Roz and Les Goldstein

The Lauder Foundation: Leonard & Evelyn Lauder Fund

Mary M. O'Hern

The Breast Cancer Research Foundation®, founded by Evelyn H. Lauder in 1993, is an independent not-for-profit organization committed to funding scientific research to achieve prevention and a cure for breast cancer in our lifetime. In October 2012, BCRF will award at least \$40 million to more than 190 researchers across the United States, Canada, Latin America, Europe, the Middle East, Australia, and China. Currently, with 91 cents of every dollar spent being directed to breast cancer research and awareness programs, BCRF continues to remain one of the most fiscally responsible charities in the country. BCRF holds a 4-star rating from Charity Navigator and is its tenth such designation since 2002. Additionally, BCRF is the only *cancer* organization designated as "A+" by CharityWatch. For more information about BCRF, visit www.bcrfcure.org.

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SYMPOSIUM AND AWARDS LUNCHEON

Tuesday, October 30, 2012, The Waldorf=Astoria

Symposium: 9:45 a.m. - 11:30 a.m. Awards Luncheon: 11:30 a.m. – 2:00 p.m.

Name As you wish to appear in the program (for gifts of \$550 or more)

Company

Address

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Please respond prior to **October 5, 2012** to be listed in the program.

I/We would like to be an **Underwriter** at \$100,000 (or more) _____

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Enclosed please find a check for \$ _____

Please charge my credit card for \$ _____

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Discover

Card Number Expiration Date

Name on Card Security Code

I/We will attend: Symposium only Luncheon only Both

Please make all checks payable to: **The Breast Cancer Research Foundation**
Please mail the completed form or fax to 646-497-0890.
For additional information, please call 646-497-2650 or email kminster@bcrcfure.org.
The Breast Cancer Research Foundation is a 501(c)(3) organization.
Your contribution is tax deductible, less \$150 per ticket for those who attend.

Please turn over



My guest(s) will be...

Please seat me with...
