

BCRF GOLF CLASSIC

CHAired BY WILLIAM LAUDER AND PAUL FIREMAN

HOSTED BY

BRUCE ARELLA, MICHAEL BERLAND, THOMAS BUTKIEWICZ,
WILLIAM DILLARD II, DAN FIREMAN, MICHAEL FUX,
ALEX ROBERTSON, JOE ROSE, SCOTT TESSER, JON TISCH,
AND DAN WAINTRUP

MONDAY, JULY 18, 2011

LIBERTY NATIONAL GOLF COURSE
JERSEY CITY, NJ

The
Breast
Cancer

Research
Foundation.

[CLICK HERE FOR INVITATION AND RESPONSE FORM](#)
FOR MORE INFORMATION PLEASE CALL 646-497-2602 OR E-MAIL CNOLAND@BCRFCURE.ORG

2011 BCRF GOLF CLASSIC

Please join us for the rare opportunity to golf at one of the most exclusive golf courses in the country with William Lauder and Paul Fireman and support The Breast Cancer Research Foundation® (BCRF). Home of the 2009 Barclays PGA Tournament, Liberty National Golf Course features a mile-long waterfront and panoramic views of New York City, including the Manhattan skyline, the Statue of Liberty and the Verrazano Bridge. Golf on this prestigious course will be followed by a cocktail reception and auction along with a viewing of one of the most prestigious collections of luxury cars in the world.

Evelyn Lauder founded BCRF in 1993 to fund innovative clinical and translational breast cancer research around the world. Cumulatively, BCRF has raised more than \$325 million to support the most advanced and promising investigations that can lead to prevention and cure for breast cancer. For nine consecutive years, BCRF has been awarded the top rating of four stars by Charity Navigator. The American Institute of Philanthropy (AIP) has designated BCRF as an “A+” charity, the only breast cancer organization in the U.S. to receive this accolade.

SCHEDULE OF EVENTS

9:30 am	Brunch and Warm-Up
11:00 am	Golf Tournament
5:00 pm	Cocktail Reception with Luxury Car Viewing
6:30 pm	Dinner & Awards Presentation



SPONSORSHIP OPPORTUNITIES

HOLE SPONSOR

\$25,000

(12 available)

- 1 golf tournament foursome including tickets for golfers to attend Cocktail Reception and Dinner
- 4 additional tickets for guests to attend Cocktail Reception and Dinner
- Opportunity to provide a prize or gift at one hole
- Prominent signage displayed on sponsored hole
- Full page advertisement in event program book
- Opportunity to provide silent auction or gift bag item

GOLF TOURNAMENT FOURSOME

\$10,000

- 1 golf tournament foursome including tickets for golfers to attend Cocktail Reception and Dinner
- Half-page advertisement in event program book

INDIVIDUAL GOLFER PACKAGE

\$3,000

- 1 spot in a golf tournament foursome including a ticket to attend Cocktail Reception and Dinner
- Name/ logo listed in event program book

DINNER AND COCKTAIL RECEPTION PACKAGE

\$500

- 1 ticket to attend Cocktail Reception and Dinner
- Name/ logo listed in event program book

AUCTION AND GIFT BAG CONTRIBUTION

The event includes a live and silent auction and gift bags for participants (150 bags)

Benefits for in-kind donations include:

- Listing in all pre-event and day-of auction materials
- Items and/or promotional materials included in auction display
- Name/logo listed in event program book

PARTICIPATION FORM

I/ WE WILL PARTICIPATE AS:

_____ Hole Sponsor (\$25,000)

_____ Golf Foursome (\$10,000)

_____ Individual Golfer (\$3,000)

_____ Cocktail Reception and Dinner (\$500)

_____ Auction/Gift Bag Donor

_____ I cannot attend but would like to make a tax-deductible donation to The Breast Cancer Research Foundation.

SPONSOR/ DONOR INFORMATION

Main Contact Person: _____

Company (if applicable): _____

Address: _____

Phone: _____ Email: _____

Listing as it should appear in printed materials: _____

Enclosed is my check for \$ _____

Please make all checks payable to The Breast Cancer Research Foundation.

Please charge my credit card for \$ _____

American Express

Visa

MasterCard

Discover

Card Number: _____ Expiration: _____

Name on Card: _____ Security Code: _____

Signature: _____ Date: _____

Name/ Title of Golfers

1. _____ 3. _____

2. _____ 4. _____

I/ We will participate by donating an Auction/ Gift Bag Item

Item: _____ Estimated Value: _____

Item Details: (*ie. expiration dates, blackout dates, exchange privileges, legal restrictions*)

Delivery or Pick Up Instructions:

Please contact Claire Noland for all sponsorships inquiries. Please return the completed form to:

The Breast Cancer Research Foundation®

Attn: Claire Noland

60 East 56th Street, 8th Floor, New York, NY 10022

Phone: (646) 497-2602 Fax: (646) 497-0890 Email: cnoland@bcrcure.org

The Breast Cancer Research Foundation® is a 501(c)(3) charitable organization. The federal tax identification number is 13-3727250.